

# IMPACT BY THE NUMBERS

2026 IMPACT

SPOKANE SPORTS DRIVES ECONOMIC  
IMPACT THROUGH SPORTS TOURISM,  
EVENTS, AND VENUE PARTNERSHIPS  
ACROSS SPOKANE COUNTY

# \$87M

## ECONOMIC IMPACT

BROUGHT TO SPOKANE BY  
TRAVELING ATHLETES AND FANS

# \$11.8M

SPENT ON  
LODGING

# 73

EVENTS  
PER YEAR

# 7.8M

IN STATE AND  
LOCAL TAXES

# 549

PART TIME  
AND FULL  
TIME JOBS

# 20

VENUES ONLY 20  
MINUTES FROM  
DOWNTOWN

# 63,740

ATHLETES  
PARTICIPATE  
EACH YEAR

# 169K

TRAVELING  
ATHLETES  
AND FANS

## NCAA' 24

SOLD OUT 2024  
NCAA BASKETBALL  
4 MONTHS  
BEFORE EVENT

## RECORDS

BROKE U.S.  
FIGURE SKATING  
ATTENDANCE  
RECORDS TWICE

## LARGEST

HOME TO THE  
WORLD'S LARGEST  
3-ON-3 BASKETBALL  
TOURNAMENT

## HOME TO

ONE OF  
THE NATION'S  
LARGEST TIMED  
ROAD RACES

## 10 YEARS

HOSTED MEN'S AND  
WOMEN'S NCAA  
BASKETBALL TOURNAMENT  
10 YEARS IN A ROW



LEARN MORE AT  
[SPOKANESPORTS.ORG](http://SPOKANESPORTS.ORG)

Source: Tourism Economics Report. Impact figures reflect Spokane Sports-hosted events and the spending generated by traveling athletes, participants, and spectators in Spokane County.