

## **Spokane Sports Media Policy for the Indoor Track & Field Season at The Podium Powered by STCU**

This Code of Conduct outlines the ethical standards and professional behavior expected from all media personnel covering sporting events at The Podium Powered by STCU. Adherence to these guidelines fosters a respectful environment and ensures accurate, fair, and responsible reporting.

### Professionalism

- Integrity: Always report honestly and accurately. Verify information before publication and avoid speculation.
- Respect: Treat all individuals with respect, including athletes, coaches, officials, and fans, regardless of their behavior or opinions.

### Conduct at Events

- Appropriate Behavior: Maintain professionalism in demeanor and language. Avoid confrontations and maintain composure in challenging situations.
- Access: Respect the boundaries set by event organizers regarding areas accessible to media personnel. Follow established protocols for interviews and press access. All media must stay outside of the track unless directly working with and approved beforehand by Spokane Sports (this will be determined on a case-by-case basis).
- Equipment Etiquette: Ensure your equipment does not obstruct the view or experience of others. Be considerate of the venue and its policies regarding equipment use. Please make sure that your equipment does not interfere with the athletes in any way. Flash photography is NOT allowed.

### Social Media Guidelines

- Responsible Sharing: When using social media, share information responsibly and ensure it aligns with journalistic standards.
- Discretion: Be mindful of what is shared in real-time; avoid posting content that could compromise the integrity of the event or the safety of individuals.
- Tagging: Please tag @SpokaneSports in content posted to Instagram

### Interaction with Participants

- Interview Protocol: Request permission before conducting interviews, particularly in sensitive situations or post-game moments.
- Sportsmanship: Promote positive sportsmanship in coverage and refrain from derogatory or inflammatory language about players, teams, or officials.